

**49th INTERNATIONAL
SCIENTIFIC CONFERENCE
QUANTITATIVE AND QUALITATIVE
ANALYSIS IN ECONOMICS**



CONFERENCE PROGRAM

18 October 2018

10.00 – 10.15	Opening ceremony - Welcome speeches <ul style="list-style-type: none">• Dragan Antić, Rector of the University of Niš• Tadija Đukić, Dean of the Faculty of Economics Niš• Dragana Radenković Jocić, Vice-dean of the Faculty of Economics Niš
10.15 – 11.00	KEY-NOTE SPEECHES <ul style="list-style-type: none">• Dimitrios Aidonis, PhD, Assistant Professor and Vice Chairman at the Department of Logistics of the Technological Educational Institute of Central Macedonia, Greece: THE ROLE OF SUSTAINABLE CHAINS IN THE GROWTH OF MODERN ECONOMIES' COMPETITIVENESS• Goran Stojanović, PhD, Full professor, Faculty of Technical Sciences, University of Novi Sad, Serbia: DIVERSIFICATION OF INCOME SOURCES FOR FUNDING INNOVATIVE RESEARCH
11.00 – 11.30	Coffee break
11.30 – 14.00	Presentation of the papers
14.15	Cocktail party

**Organizers call upon all authors to confirm their presence
to the Conference until 15th October 2018.**

PROGRAM OF THE PARALLEL SESSIONS

11.30 - 14.00

SESSION 1

Session Chair: Snežana Radukić

	TITLE OF THE PAPER	Author(s)	Affiliation
1.	THE IMPORTANCE OF KONDRATIEV ANALYSIS OF LONG CYCLES FOR THE DEVELOPMENT OF MACROECONOMIC THEORY	Slobodan Cvetanović Dušan Cvetanović	University of Niš, Faculty of Economics, Serbia Interalum, Ljubljana, Slovenia
2.	TRANSFORMATION OF INSTITUTIONS AS A CHELENGES OF ECONOMIC DEVELOPMENT IN THE REPUBLIC OF MACEDONIA	Blagoj Gorgievski Magdalena Stankovska	State University "St. Kliment Ohridski", Bitola, Faculty of Law, Macedonia State University "St. Kliment Ohridski", Bitola, Faculty of Law, Macedonia
3.	THE ROLE OF MACROECONOMIC INDICATORS IN STIMULATING ECONOMIC GROWTH: A CASE STUDY OF THE REPUBLIC OF SERBIA	Nemanja Lojanica	Faculty of Economics, University of Kragujevac, Serbia
4.	GOVERNANCE OF PUBLIC POLICIES IN THE CONTEXT OF DECENTRALIZATION	Georgi Biserov Nikolov Nikola Todorov Tanakov Vasil Nikolaev Bakardziev	University of National and World Economy, Sofia, Bulgaria
5.	MEASURING OF THE COMPETITION AND DEMAND CONDITIONS ON GOODS MARKET: COMPARATIVE STUDY OF WESTERN BALKAN COUNTRIES	Snežana Radukić Zoran Mastilo Zorana Kostić	University of Niš, Faculty of Economics, Serbia University of East Sarajevo, Faculty of Business Economics Bijeljina, Bosnia and Hercegovina, University of Niš, Faculty of Economics, Serbia
6.	INTERACTION OF MACROECONOMIC AND BANKING INDICATORS OF SELECTED COUNTRIES - ANALYTICAL APPROACH	Vitimir Starčević Slobodan Subotić Goran Mitrović	Faculty in Easter Sarajevo, Faculty of Business Economics Bijeljina, Republic of Srpska, B&H Faculty in Eastern Sarajevo, Faculty of Traffic Engineering, Doboj, Republic of Srpska, B&H Drina Insurance AD Milići, Milići, B&H

SESSION 2

Session Chair: Marina Đorđević

	TITLE OF THE PAPER	Author(s)	Affiliation
7.	THE FUNDAMENTAL AND TEHNICAL MODELS IN DETERMINATION OF EXCHANGE RATE VALUE	Eldin Dobardžić Jelena Petrović Alma Dobardžić	Business Economics Academy, Cacak, Serbia Business Economics Academy, Cacak, Serbia State University of Novi Pazar, Department of Economics, Novi Pazar, Serbia
8.	THE TAX WEDGE AS THE DETERMINANT OF UNEMPLOYMENT: A COMPARATIVE OVERVIEW OF OECD COUNTRIES AND SERBIA	Jadranka Đurović Todorović Marina Đorđević Milica Ristić	University of Niš, Faculty of Economics, Serbia University of Niš, Faculty of Economics, Serbia PhD student, University of Niš, Faculty of Economics, Serbia
9.	RESOURCES OF ORIGINAL TOURIST OFFER OF THE REPUBLIC OF SERBIA	Živorad Gligorijević	University of Niš, Faculty of Economics, Serbia
10.	THERMOMINERAL SOURCES IN THE FUNCTION OF HEALTHCARE TOURISM IN SOUTHERN SERBIA	Jovica Mojić Vukašin Šušić	Business School of Vocational Studies, Niš, Serbia University of Niš, Faculty of Economics, Serbia
11.	DISCRIMINANT ANALYSIS - USEFUL TOOL FOR PREDICTING DEMAND IN SERBIAN MOTELS	Lazar Pavić Božidar Veljković Bojan Sešel	Economics Institute, Belgrade, PhD student, Faculty of Sciences, University of Novi Sad, Serbia Alma Mater Europaea – European center, Maribor, Slovenia Higher professional school, Celje, Slovenia

12.	FOREIGN DIRECT INVESTMENTS AND CREATING THE CONDITIONS FOR ECONOMIC GROWTH – THE EXPERIENCE OF SERBIA	Marija Petrovic Randjelovic Snezana Radukic Milana Radovic	University of Niš, Faculty of Economics, Serbia University of Niš, Faculty of Economics, Serbia PhD student, University of Niš, Faculty of Economics, Serbia
13.	THE IMPACT OF ATTRACTING FOREIGN DIRECT INVESTMENTS ON SERBIA'S FOREIGN POLICY	Pero Petrović Marina Protić Zvezdan Ilić	Institute of International Politics and Economics, Belgrade, Serbia College of Academic Studies "Dositej", Belgrade, Serbia Icom Accounting doo, Serbia
14.	THE DEVELOPMENT OF VOLUNTARY PENSION FUNDS IN SERBIA	Ivan D. Radojković Boban Gajić	Dunav Company of management of voluntary pension fund, Serbia Company Dunav Osiguranje, Serbia
15.	CONTROVERSY OF ECONOMIC GROWTH AND FINANCIAL STABILITY	Kristijan Ristić Aleksandar Živković Nataša Marjanović	Business and law faculty, Union – Nikola Tesla university, Belgrade University of Belgrade, Faculty of Economics, Serbia Business school, Belgrade, Serbia
16.	POSSIBILITIES FOR BULGARIA'S DEVELOPMENT AS A MULTI-ASPECT TOURIST DESTINATION	Lyubomira Todorova	D. A. Tsenov Academy of Economics, Svishtov, Department "Economics and Management of Tourism", Bulgaria

SESSION 3

Session Chair: Maja Ivanović Đukić

	NAZIV RADA	Autor(i)	Institucija
17.	MEASURING CORPORATE SOCIAL RESPONSIBILITY: THE GRI APPROACH	Nemanja Berber Agneš Slavić Marko Aleksić	University of Novi Sad, Faculty of Economics in Subotica, Serbia University of Novi Sad, Faculty of Economics in Subotica, Serbia The Disability and Pension Fund of the Republic of Serbia, Branch in Subotia, Serbia
18.	ONLINE ADVERTISING CAMPAIGN OF THE "BOLYARKA VT" BRAND	Boycho Boychev	D. A. Tsenov Academy of Economics, Svishtov, Bulgaria
19.	ORGANIZATIONAL JUSTICE AS A FACTOR OF JOB SATISFACTION - QUANTITATIVE AND QUALITATIVE ANALYSIS	Biljana Đorđević Sandra Milanović Maja Ivanović-Đukić	University of Niš, Faculty of Economics, Serbia University of Niš, Faculty of Economics, Serbia University of Niš, Faculty of Economics, Serbia
20.	CONSUMER DECISIONS IN RETAIL STORES	Penka Goranova	D. A. Tsenov Academy of Economics Svishtov, Bulgaria
21.	ENTREPRENEUR PROFILE AND ENTREPRENEURIAL PROCESS IN THE FIELD OF TOURISM	Pavlin Pavlov	D.A. Tsenov Academy of Economics Svishtov, Department of Tourism Economics and Management, Bulgaria
22.	MARKETING MIX SPECIFICATION OF CONSULTANCY ORGANIZATIONS IN THE PROCESS OF UTILIZATION OF RESOURCES FROM THE EU FUNDS	Tsanko Stefanov	University of Veliko Tarnovo, Bulgaria
23.	USING STRATEGIC MANAGEMENT TOOL FOR IDENTIFYING FACTORS THAT AFFECT WOMEN'S ENTREPRENEURSHIP: PEST ENVIRONMENTAL ANALYSIS IN THE GLOBAL CONTEXT	Danijela Stošić Panić	University of Niš, Faculty of Economics, Serbia
24.	EVOLUTION OF METHODOLOGY FOR ORGANIZATIONAL CREATIVITY: AN APPLICATION IN SERBIA	Maja Strugar Jelača Radmila Bjekić Bojan Leković	University of Novi Sad, Faculty of Economics Subotica, Serbia University of Novi Sad, Faculty of Economics Subotica, Serbia University of Novi Sad, Faculty of Economics Subotica, Serbia
25.	APPLICATION OF THE PEST ANALYSIS FOR STRATEGIC PLANNING OF REGIONAL DEVELOPMENT	Elka Vasileva	UNWE, Bulgaria

SESSION 4
Session Chair: Jelena Z. Stanković

	NAZIV RADA	Autor(i)	Institucija
26.	DEVELOPMENT OF BUSINESS INFORMATION SYSTEMS AND CHANGE MANAGEMENT	Slavoljub Milovanović	University of Niš, Faculty of Economics, Serbia
27.	ESTABLISHING AN EFFECTIVE INTERNAL IT – AUDIT FUNCTION AND CONTROL	Vesna Mladenovic Ognjen Radovic	University of Niš, Faculty of Economics, Serbia University of Niš, Faculty of Economics, Serbia
28.	ANALYSIS OF NON-LIFE INSURANCE COMPANIES' EFFICIENCY IN THE REPUBLIC OF SERBIA: DEA APPROACH	Jelena J. Stanković Žarko Popović Ivana Marjanović	University of Niš, Faculty of Economics, Serbia University of Niš, Faculty of Economics, Serbia University of Niš, Faculty of Economics, Serbia
29.	PRACTICAL USE OF PANEL DATA, PROBIT AND LOGIT MODELS IN ECONOMY	Nastasja Stašević	University of Novi Sad, Faculty of Economics in Subotica, Serbia
30.	IMPLICATIONS OF QUALITY FINANCE REPORTING TO THE COMPETITIVENESS OF THE ECONOMY OF THE REPUBLIC OF SERBIA	Jovana Stojanović	PhD student, University of Niš, Faculty of Economics, Serbia
31.	AGRICULTURE INSURANCE IN SERBIA - CURRENT STATUS AND PROSPECTS FOR DEVELOPMENT	Zoran Tomić Jelena Z. Stanković	University of Niš, Faculty of Economics, Serbia University of Niš, Faculty of Economics, Serbia
32.	USING FACTOR ANALYSIS AND MULTIPLE LINEAR REGRESSIONS: AN EXAMPLE IN SATISFACTION WITH LIFE IN SLOVENIA	Anton Vorina	Vocational College of Economics, Celje, Slovenia

UNIVERSITY OF NIŠ
FACULTY OF ECONOMICS
Trg kralja Aleksandra Ujedinitelja 11
18000 Niš, SERBIA

CONTACT:

+ 381 18 528 689
+ 381 18 528 601

Web:

www.eknfak.ni.ac.rs/ISC2018

E-mail:

ns2018@eknfak.ni.ac.rs

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80 € (VAT included)
40 € for PhD students

